

GETTING
STARTED

DECORATING YOUR STAND

SIGNAGE

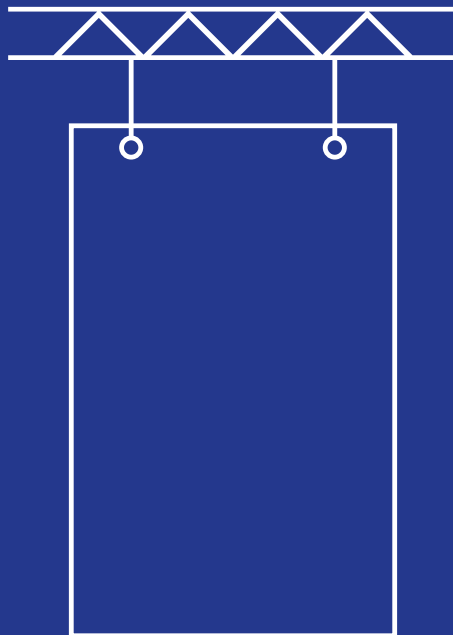
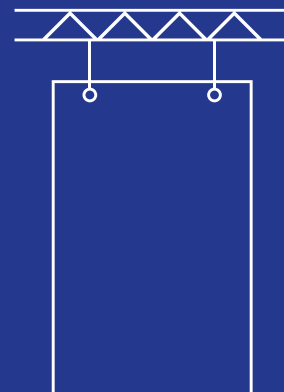


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1 HANGING BANNERS

Hanging signage, decorated with your logo or brand name, is a great way to stand out. Our banners, which are digitally printed on fabric, ensure that your message is visible from every part of the hall.

MADE-TO-MEASURE VISUALS:

➔ **FOR A HANGING BANNER THAT REFLECTS YOUR COMPANY'S IMAGE, PLEASE SEND US THE VISUAL YOU WANT TO PRINT AND VALIDATE THE FINAL PRINT PROOF.**

- ◆ Your materials will be produced four days after validation.
- ◆ To facilitate the process, please provide us with:
 - For logos: a vector-based Illustrator file (e.g. AI, EPS or PDF), text included.
 - For visuals with photos: a four-colour Photoshop file (e.g. TIFF, EPS, PSD or JPEG).
- ◆ Your files can be sent by e-mail to Viparis's Exhibitor Services.
- ◆ Since the product will be installed at your stand, please provide us with a complete floor plan.



USEFUL TIP

Before sending your files, we suggest that you check every detail, including spelling.



VIPARIS TAKES CARE OF

- ☑ **Manufacturing your visual.**
- ☑ **Installation and removal of signage.**

2 ROLL UP BANNER

Roll-up banners offer free-standing signage that is unrolled on a banner stand. It's a great way to highlight a product or brand, or to spotlight a new release. To help you create quality banners, Viparis works with approved service providers.



USEFUL TIP

Given the production time required to create this type of banner, we recommend that you place your order as early as possible.

THE VARIOUS OPTION

To make the process as trouble-free as possible, this service is provided exclusively by Viparis :

- ◆ We do our utmost to ensure a top-quality print. As part of this, please provide us with the following:
 - For logos: a vector-based Illustrator file (e.g. AI, EPS or PDF), text included.
 - For visuals with photos: a four-colour Photoshop file (e.g. TIFF, EPS, PSD or JPEG).
- ◆ Your files can be sent by e-mail to Viparis's Exhibitor Services.
- ◆ Your materials will be produced four days after you validate the proof print.



USEFUL TIP

Roll-up signage can be installed without prior permission within the perimeters of your stand's floor space.

3 PARTITION CLADDING

With Viparis's partition cladding packages, you can use the walls of your stand to highlight your logo or your company's activities, or simply for a larger-than-life display of your company's colours.

CUSTOMISED VISUALS

- ◆ To ensure the highest quality print possible, please provide us with the following as soon as possible:
 - For logos: a vector-based Illustrator file (e.g. AI, EPS or PDF), text included.
 - For visuals with photos: a four-colour Photoshop file (e.g. TIFF, EPS, PSD or JPEG).
- ◆ Your files can be sent by e-mail to Viparis's Exhibitor Services.
- ◆ Your materials will be produced four days after you validate the proof print.



VIPARIS TAKES CARE OF

- ☑ Delivery and installation at your stand during the setup period.

4 DRAWING UP A FLOOR PLAN IN 6 EASY STEPS

To ensure that your signage is suspended in the best possible location, you need to provide us with a complete floor plan.

There are six key parts to a good floor plan:

1. **Your stand's exact location:** indicating the location of aisles and adjacent stands will make it easy for our technical teams to find your stand.
2. **Surface area:** please provide us with your stand's dimensions. For example, indicate whether it is a 9 m² stand (3 m x 3 m).
3. **Shape:** is your stand square, rectangular or N-shaped?
4. We need to know where you want the banner installed, so that we can put it in the **right place**. You should select the most appropriate spot and specify the location of the rigging points.
5. We need to know **the coordinates** of your stand (aisles, stand number and company name).
6. Indicate **the date the floor plan was created**. The date of the most recent update is a real help for the technical team.



**For more information about our services, please call +33 1 40 68 16 16
between 9 am and 6 pm, Monday to Friday.**

We also have an online chat room.
